

# Fafar Bayat Design

broadcast design, motion design/animation, 2D & 3D

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online portfolio: <http://www.fafar.com>

**EXPERIENCE:** I have 10+ years of professional experience as a broadcast/motion designer creating various video projects, marketing/infovideos and sizzle videos. Before moving into motion design, I gained 6 years experience as a graphic designer doing Print & Flash. I can carry a project from inception to completion; I am flexible; work well solo or in a creative team; can work on or off site; strong understanding of technology and formats. From brainstorming, storyboards, creating concepts, to final production, I am proficient in all aspects of the motion design creative process. Importantly, I am good with details and meeting deadlines, as well as trouble shooting and meeting client's needs.

## WORK HISTORY

**CURRENTLY:** I am freelancing in NY city. I am available for on and off site work.

**ASSISTANT PROFESSOR AT MONTCLAIR STATE UNIVERSITY:** A 10 month temporary position as an Assistant Professor in the school of Art & Design. Teaching 2D and 3D animation to students. Using Maya & After Effects. I taught modeling, rigging, animation and compositing. Sept 2016 - July 2017.

**LEOPARD USA:** Motion Designer for House Hunters International, RENO & Off The Grid. Designed graphic look and production of graphic. Responsible for all show graphics. Shows were for HGTV. Nov 2014 - Nov 2015.

**ABC ENTERTAINMENT:** Motion Designer, Staff Designer, 2 years. On-Air Promotion for Daytime TV. Responsible for all promo graphics for the CHEW, Revolution and View. Plus special client projects. Heavy use of 3D typography. Nov 2011 - Nov 2013.

**NBA ENTERTAINMENT TV:** Motion Designer, Staff Designer, 3 years. Graphics for NBA TV. Creation of show packages, commercials, transitions, Arena screens and sizzle videos. 2006 - 2009.

## FREELANCE CLIENTS

**MSG TV** (*Madison Square Garden TV*): After Effects/Cinema 4D Animator.

**CNBC & NBC** After Effects/Cinema 4D Animator.

**A&E Networks** Freelance After Effects/Cinema 4D Animator.

**SONY** After Effects Artist. Designing Product Animations for floor monitors.

**Other Clients:** Hearst Digital, Wunderman, Spot Creative, Kornhaber Brown, Verizon, Harrison & Star, CommonHealth (Pharmaceutical Agency). Plus various other companies, agencies and studios in the NYC area.

**SKILLS:** Storyboard design. Creation of show package and animated 2D & 3D logos. Creation of TV promos, video treatments, background environments and color correction. Creating commercial, DVDs and web broadcast shows. Animations for in-arena monitors, plasmas screens for sport promotions and benefit functions. Trade shows monitor graphics. Full understanding of all video formats for all sizes and use.

## SOFTWARE EXPERTISE (Mac or PC)

### ADOBE

**Adobe Creative Suite:** After Effects, Photoshop & Illustrator. Some editing knowledge with Adobe Premiere.

### 3D Software

**Maxon:** Cinema 4D (3D generalist), Maya (3D generalist).

### AE Plugins:

**Red Giant:** Trapcode Suite, Knoll Light Factory & Magic Bullet.

**Video Copilot:** Optical Flares & Element 3D v2.

## EDUCATION

1993 – 95 MFA

Painting

Tyler School of Art, Temple University, Philadelphia, PA.

1991 – 93 BA

Fine Art

University of South Florida, Tampa, FL.